



Drive yourself to a better future with DPD

As a DPD Owner Driver Franchisee





Let me be the first to introduce you to DPD

I'm delighted you're interested in becoming an Owner Driver Franchisee (ODF) and I wanted to share with you just how important your role will be to DPD.

As an ODF, you'll be delivering on behalf of our key retail customers, many of whom are well known high street and online brands.

We've experienced double digit growth in the last four years and we fully expect this to continue, which is where you come in. We need a team of self-motivated people like you who are interested in doing a great job but want to be their own boss. Whether it's operating a full franchise and maximising your earning potential, or as an ODF Lite with more flexibility to suit certain lifestyles, I'm sure we've got the right franchise opportunity for you. And we'll give you all the support you need to operate your franchise, and comprehensive training so you don't have to worry about a thing.

I know this is a key decision for you, so I wanted to assure you that being an ODF for the UK's favourite parcel company will bring you a good deal of job satisfaction and access to a great future.

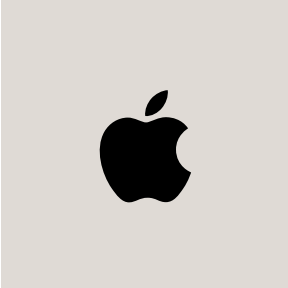
Dwain

Dwain McDonald
CEO | DPDgroup UK

DPD, the UK's favourite delivery company

We deliver on behalf of the UK's biggest online sellers, and are in the enviable position of having the best technology to support our drivers. Our award winning Predict service gives our customers a one hour delivery timeslot and access to a real time map on which they can follow their driver.

Some of our Major Customers



As an ODF you'll be your own boss

If you're looking for a full time owner operator business opportunity with low start up costs, then the Owner Driver Franchise (ODF) is for you. As an ODF, you'll provide collection and delivery services to DPD, typically over five days per week with flexibility for you to choose the days that fit your lifestyle. We operate seven days a week, which means there are opportunities for you to increase your earnings further.

Five great reasons to become a DPD ODF



You'll collect as well as deliver

You'll generate revenue from both your collections and deliveries and be rewarded for both.



Full training programme

We won't just let you get on with it. We want you to be totally confident with the technology and our operations, so we'll give you full training and day to day support, allowing you to focus on maximising your earnings.



Financial support while you're training

We'll even support you financially whilst you're still learning. After all, we want you to be great at what you do from the start.



Latest technology

We've invested in providing the latest technology to support you in planning and running your route. You'll be guided to each and every stop by your handheld technology.

Our award-winning Predict service provides customers with a one-hour delivery window, so every delivery you make will be accurately mapped for you using the same technology, making deliveries a whole lot easier.



Payment as you go

We'll pay you promptly every four weeks, leaving you to focus on your business.



There's a great future waiting for you as a DPD ODF



Full uniform

The DPD uniform, whilst having a great modern look, also caters for all weathers and all preferences with options from shorts to fleeces.



Full package

You can utilise your own vehicle, but if this is your first business venture, we can provide you with a full vehicle support package. This will include servicing and wear and tear, and you'll receive your own fuel card for your vehicle.



Future growth

After 12 months, you can expand your business to take on additional routes. The opportunities are there for the taking.



Long term contracts of up to 5 years

We want to attract and retain the best ODFs, so we'll offer you a contract of up to 5 years.



What you'll be delivering

You'll be delivering a wide range of products on behalf of many of the leading companies in the UK.



Service breaks

We'll support you with requests for service breaks; we'll just need you to give us sufficient notice.



You'll be part of team DPD

Your depot support team will be there for backup, plus you'll be included in regular social events.



And we'll reward you for your loyalty

We've got a great loyalty programme specifically for our ODFs, with cash and recognition for your key milestones.

And if you're interested... we've got **ODF 7.5t opportunities!**

We've also got ODF opportunities for operating a 7.5t vehicle. These vehicles typically **collect and deliver to business locations**, and you'll need a valid C1 licence and a current Driver Certificate of Professional Competence (DCPC) to operate this type of franchise. **Earnings potential** reflects the additional responsibility and effort required in running these **larger vehicles**.



Or have you considered a future as an **ODF Lite?**

We also have opportunities for you to operate your own business through our **ODF Lite scheme**.

With a **low cost entry point**, ODF Lite is a fantastic opportunity for **all ages and genders**, with flexible working hours and volumes, and you'll have your own DPD branded vehicle which is **easy to drive**.

Turn over to find out more about running an ODF Lite franchise.

A day in the life of an ODF Lite driver

1

Your day starts with your van

Here's your vehicle, fully liveried, insured and ready to go. Your vehicle has both side and rear doors for easy loading and scanning.



5

When you've delivered all your parcels, you'll return to the depot

Time for a quick debrief with your backup team at your local depot.





2

Van's loaded and you're ready to go

As a self employed ODF Lite driver you'll load your own van and organise your own day. This means you'll be fully in control and able to operate your route efficiently and effectively.



3

Your route is mapped out for you

Our state-of-the-art journey planning systems guide you through your route to each and every delivery. It's the latest technology and really easy to use.



4






Making your deliveries

Our customers love getting their parcels within their one hour delivery window.



What's great about being an ODF?

Hear from some of our ODFs on what they enjoy most about their role.

 <p>The company provides me with a fantastic lifestyle. It is probably the best company that I have worked for. I love the work and how the company is run overall. The business is going from strength to strength and I love it.</p> <p>Adrian Howell, long server</p>	 <p>After working in retail management for years, DPD provided me with the opportunity to take on a new challenge which I thoroughly enjoy and also find financially rewarding. I now have a much better work/home life balance.</p> <p>Buz Allibhai, 1.5 years' service</p>	 <p>I have worked with DPD over the past 5 years because I get job satisfaction whilst also being well rewarded. So much so, I have convinced my wife to come on board as an ODF Lite. We are both looking forward to the even greater rewards from this.</p> <p>Chris Milsom, 5 years' service</p>
 <p>It's great money, but was really hard initially with a lot to learn, but once this had been completed I found it fabulous.</p> <p>I have a great relationship with the team at the depot, and I love being on the road.</p> <p>Lee Donnelly, new starter</p>	 <p>I'm my own boss and I love the freedom of being on the road. The company is great and rewards are good.</p> <p>Phil Dixon, long server</p>	

Grow your business to £140-£170k turnover in just 3 years

We can show you how to grow your business to achieve a turnover of between £140k - £170k in just three years. It's dependent on you delivering a fantastic collection and delivery service, but totally achievable.

<p>YEAR 1</p> <p>ODF or ODF Lite</p>	<p>YEAR 2</p> <p>Add a 2nd Route</p>	<p>YEAR 3</p> <p>Add a 3rd Route</p>
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We'll support you every step of the way

We want our ODFs to be the best, and know that involves giving you full training and support every step of the way. That's why we've created a five week training programme specifically for you and this role.

Here is how your first five weeks will look.

Week 1 Business Start	Our On the Job Trainers (OJTs) guide you through your first week, covering everything you need to know to be successful as an ODF. You'll have a fellow Franchisee share their experiences with you, and you'll also meet your depot team and be assigned a Shift Manager, who will be there as a mentor throughout your first five weeks.
Week 2 Live and on the road!	Your first week out on the road and, as you might be feeling a little nervous, we'll make sure your Franchise Mentor, Shift Manager and Depot Manager are there to support you. We'll start you with a small route and increase the number of deliveries as you get more confident. We will also support you financially so you don't miss out on any of your earnings potential.
Week 3 Confidence is growing	<p>You start the week with a quick review of how well you progressed during your first two weeks. Your training will continue with the introduction of new products and services that our customers use. With five days' experience on the road behind you, your knowledge increases and you start to make changes that make you more efficient.</p> <p>You will start to feel more comfortable with procedures and your route and environment. We will make sure you don't take on too much too early and support you financially so there's no impact on your earnings whilst you're still learning!</p>
Week 4 You're nearly there!	We start again with a review of the previous week, to make sure you are on the right road to success. Things will be feeling more familiar now. Towards the end of the week, you should start to feel really confident in your new role.
Week 5 You're a collection and delivery expert	You'll be close to your full potential. We'll start the week again with a further review with your Depot Manager. Remember we will be by your side supporting you all the time through your journey, getting you to a point where you can earn and meet your potential with your ODF franchise.

Take your first step to running your own franchise

Visit www.dpd.co.uk/careers to download an application form.



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INNOVATION
2015

For more information about DPD visit our
website at www.dpd.co.uk

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